



TEDxFarmingdale 2019 Sponsor Guide

TEDxFarmingdale
x = independently organized TED event

September 7, 2019 • 150 Lincoln Street • Farmingdale, New York

TEDx

Farmingdale

x = independently organized TED event

When we launched Farmingdale's first-ever TEDx conference in 2019, we envisioned TEDxFarmingdale as a platform for showcasing the best ideas on Long Island. Our goal was for the event to serve as a catalyst to spark conversations and collaboration between a diverse spectrum of Farmingdale's (and the surrounding area's) best and brightest creative thinkers, entrepreneurs, visionaries and leaders.

We are amazed and humbled at the opportunity to provide a stage for many brilliant minds from Long Island and beyond. Our curation team has spoken at five TEDx events, collectively, and organized some of the biggest and most important events in our area.

Now, with our first event approaching, we need your support. Your sponsorship is instrumental for carrying out the spirit of the TED organization's mission of "ideas worth spreading" here in Farmingdale. It's a unique opportunity for your organization to support a signature event in our community while promoting your brand in front of Long Island's most creative and influential people. With your help, our 2019 event, will truly be an event to remember.

Please do not hesitate to contact me at 516-524-5257 if you have any questions about TEDxFarmingdale 2019 and our sponsorship opportunities.

Sincerely,

George Andriopoulos, Licensee and Executive Producer
ga@tedxfarmingdale.com
TEDxFarmingdale

About TEDxFarmingdale

On September 7, 2019, TEDxFarmingdale will host its inaugural event. This event will be an amazing day, which will include 20 talks from a diverse group of individuals. We'll feature speakers with incredible ideas, incredible stories, and most of all, incredible influence. Our inaugural group of speakers will be an engaging collective that displays the power to create change, and that's what this is all about.

Our first TEDx event, themed "Fixing the World," will reflect on Farmingdale's (and the surrounding area's) every day people solving every day problems. We'll be featuring talks on a wide variety of important topics. The event will be held February 14, 2019, at Farmingdale High School, in the heart of Long Island. We want to make sure that Farmingdale and the Long Island communities stand out and make their impression on the world, so we've taken our efforts to the most important stage out there...TEDx. Make no mistake, this event will provide a platform for our community to showcase its best to a HUGE demographic, and we can't do that without your help.

TEDxFarmingdale Online

TEDxFarmingdale Website – www.tedxfarmingdale.com

TEDxFarmingdale Twitter – twitter.com/tedxfarmingdale

TEDxFarmingdale on Instagram – instagram.com/tedxfarmingdale

TEDxFarmingdale Facebook – facebook.com/tedxfarmingdale

TEDx on Youtube – 18,706,767 subscribers



About TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment, Design — three broad subject areas that are, collectively, shaping our future. In fact, the event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience — CEOs, scientists, creatives, philanthropists — is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson and Bono.

TED was first held in Monterey, California, in 1984. In 2001, Chris Anderson's Sapling Foundation acquired TED from its founder, Richard Saul Wurman. In recent years, TED has expanded to include an international conference, TEDGlobal; media initiatives, including TED Talks and TED.com; and the TED Prize.

About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TEDTalks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized and subject to certain rules and regulations.



Our Theme: Fixing The World

During our inaugural TEDxFarmingdale event, we'll be tackling the theme "Fixing the World." Talks will be related to unique ideas, perspectives, and solutions to the problems that plague our world. Whether the problems are physical or personal in nature, our speakers will cross the line that others are not willing to cross: the thin line between thinking and doing.

TEDxFarmingdale is preparing an event to showcase ideas worth spreading, ranging from "telescope ideas" that explore the farthest limits of our imaginations, "binocular ideas" achievable just a few years from the present, or "magnifying glass ideas" examining an immediate problem and offering a solution that's available right here and now.

We are inviting speakers with ideas that stimulate the imagination and inspire us to explore possibilities that have the potential to move our state forward – advancing education, health, happiness and economic opportunity for the benefit of all Long Islanders and potentially many more.

While the future may be unknowable, it is not unchangeable. Our hope is our event will help create many new paths forward to a brilliant future for our town and our world.



Sponsorship Levels

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Event tickets	6	4	2	1
Mention on stage and in video trailers	✓	✓		
Logo included in pre-roll slide of recorded videos	✓	✓		
Logo included on event program	✓	✓	✓	
Text acknowledgement in event program				✓
Logo on “Thank You” poster inside venue	✓	✓	✓	
Logo displayed on screen during breaks	✓	✓	✓	
Logo displayed on TEDxFarmingdale website	✓	✓	✓	✓
Distribution of promotional material	✓			

\$500 X-sponsorships receive a text acknowledgment in our program and website.

\$250 Daler-sponsorships receive a text acknowledgment on our website.

In-kind sponsorships are welcome. Contact us for details.

