

**MEDIA ALERT** 

FOR IMMEDIATE RELEASE – September 17<sup>th</sup>, 2021

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## TEDxFARMINGDALE RETURNS TO 'HUMBLE BEGINNINGS' IN ITS 3<sup>rd</sup> YEAR Origins & Evolutions

Local and national speakers share "ideas worth spreading" in the 3<sup>rd</sup> annual event at Charlotte's Speakeasy in Farmingdale on October 9th

## **EXCLUSIVE INTERVIEW, B-ROLL AND PHOTO OPPORTUNITIES ARE AVAILABLE**

Saturday, October 9<sup>th</sup> – TEDx Farmingdale event Charlotte's Speakeasy- 249 Main Street, Farmingdale, NY

For Speaker Information & Tickets <u>www.tedxfarmingdale.com</u>

Farmingdale, NY - September 17th, 2021

Stop me if you've heard this one. Two Emmy-recognized broadcast journalists, an award-winning father and son entrepreneur team with differing abilities, a "Relationship Alchemist," an "Empowering Endodontist," an ethical fashion designer with a big heart, and an "Empathy Educator" all walk into a bar. In Farmingdale.

No, really. It's actually the origin story of this year's local TEDxFarmingdale event, *Origins & Evolution*, the 3<sup>rd</sup> of its kind in the area, taking place on Saturday, October 9<sup>th</sup> at Charlotte's Speakeasy on Main Street. Eight speakers will share their ideas that have evolved to inspire and innovate. Speakers of note include social enterprise entrepreneurs John Cronin and Mark X. Cronin of John's Crazy Socks and broadcast journalists Carol Silva, formerly of News 12 Long Island, and Lisa Mateo, of CBS News.

After a fully virtual TEDxFarmingdale event in 2020, a new group of speakers will be back, live and in person to share their own stories and ideas to encourage and inspire others to take action on a wide range of topics that include, but are not limited to; gender fluidity as it relates to sea life, your DNA as it relates to everything you do, and life after a devastating cancer diagnosis.

Three-time TEDx speaker and Farmingdale entrepreneur George Andriopoulos is the Curator and Executive Producer of the event. Raised in Farmingdale, he is thrilled to have fulfilled his long-time goal to bring an annual TEDx talk to his hometown.

"Bringing the TEDx platform for the last three years to the place I call home has been an incredibly fulfilling experience," Andriopoulos said. "I believe in Farmingdale, and I think it is the epicenter of culture, commerce and creativity here on Long Island. Bringing these brilliant and innovative speakers to the TEDxFarmingdale stage further solidifies what we're about as a community. This event continuously educates and inspires me, and I hope it continues to be an inspiration to others as well."

## About TEDx, x = independently organized event

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized. (Subject to certain rules and regulations.)

## **About TED**

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The two annual TED Conferences invite the world's leading thinkers and doers to speak for 18 minutes or less. Many of these talks are then made available, free, at <a href="TED.com">TED.com</a>. TED speakers have included Bill Gates, Jane Goodall, Elizabeth Gilbert, Sir Richard Branson, Nandan Nilekani, Philippe Starck, Ngozi Okonjo-lweala, Sal Khan and Daniel Kahneman.

The annual TED Conference takes place each spring in Vancouver, British Columbia. TED's media initiatives include <u>TED.com</u>, where new TED Talks are posted daily; TED Translators, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide; the educational initiative TED-Ed. TED has established The Audacious Project that takes a collaborative approach to funding ideas with the potential to create change at thrilling scale; TEDx, which supports individuals or groups in hosting local, self- organized TED-style events around the world, and the TED Fellows program, helping world-changing innovators from around the globe to amplify the impact of their remarkable projects and activities.

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