



**TED<sup>x</sup>**Farmingdale

OCTOBER 8, 2022

**LEGACY**

## **TEDxFarmingdale 2022 Sponsor Guide**

**TED<sup>x</sup>**Farmingdale  
x = independently organized TED event

October 9, 2021 • 294 Main Street • Farmingdale, New York

# TED<sup>x</sup> Farmingdale

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When we launched Farmingdale's first-ever TEDx conference in 2019, we envisioned TEDxFarmingdale as a platform for showcasing the best ideas on Long Island. Our goal was for the event to serve as a catalyst to spark conversations and collaboration between a diverse spectrum of Farmingdale's (and the surrounding area's) best and brightest creative thinkers, entrepreneurs, visionaries and leaders. That goal was accomplished in a big way as we drew an incredible crowd and garnered millions of hits to our final videos on TEDx's YouTube channel.

We are amazed and humbled at the opportunity to provide a stage for many brilliant minds from Long Island and beyond. Our curation team has spoken at six TEDx events, collectively, and organized some of the biggest and most important events in our area.

Now, with our fourth annual event approaching, we need your support. Your sponsorship is crucial for carrying out the spirit of the TED organization's mission of "ideas worth spreading" here in Farmingdale. It's a unique opportunity for your organization to support a signature event in our community while promoting your brand in front of Long Island's most creative and influential people. With your help, our 2022 event, will truly be an event to remember.

Please do not hesitate to contact me at 516-524-5257 if you have any questions about TEDxFarmingdale 2022 and our sponsorship opportunities.

Sincerely,

George Andriopoulos, Licensee and Executive Producer  
ga@tedxfarmingdale.com  
TEDxFarmingdale

# About TEDxFarmingdale

On September 7, 2019, TEDxFarmingdale hosted its inaugural event. It was an amazing day which included 24 talks from a diverse group of individuals. We featured speakers with incredible ideas, incredible stories, and most of all, incredible influence. Our inaugural group of speakers was an engaging collective that displayed the power to create change.

Our second and third TEDx events, themed “The Truth” and "Origins & Evolutions" respectively, reflected on concepts that really delved into the core of WHERE ideas come from and why. We wanted to make sure that Farmingdale and the Long Island communities stood out and made their impression on the world, and we have done that. Taking our efforts to the most important stage out there, TEDx, was no small feat but our community met the challenge head-on. Our 4th event will be a culmination of our combined efforts over the years and will return to its glory in front of a live audience of close to 1,000 and an online audience of millions. Make no mistake, this event will provide a platform for our community to showcase its best to a HUGE demographic, and we can't do that without your help.

## TEDxFarmingdale Online

**TEDxFarmingdale Website** – [www.tedxfarmingdale.com](http://www.tedxfarmingdale.com)

**TEDxFarmingdale Twitter** – [twitter.com/tedxfarmingdale](https://twitter.com/tedxfarmingdale)

**TEDxFarmingdale on Instagram** – [instagram.com/tedxfarmingdale](https://www.instagram.com/tedxfarmingdale)

**TEDxFarmingdale Facebook** – [facebook.com/tedxfarmingdale](https://www.facebook.com/tedxfarmingdale)

**TEDx on Youtube** – Over 20 million subscribers



# About TED

TED is an annual event where some of the world's leading thinkers and doers are invited to share what they are most passionate about. "TED" stands for Technology, Entertainment, Design — three broad subject areas that are, collectively, shaping our future. In fact, the event is broader still, showcasing ideas that matter in any discipline. Attendees have called it "the ultimate brain spa" and "a four-day journey into the future." The diverse audience — CEOs, scientists, creatives, philanthropists — is almost as extraordinary as the speakers, who have included Bill Clinton, Bill Gates, Jane Goodall, Frank Gehry, Paul Simon, Sir Richard Branson and Bono.

TED was first held in Monterey, California, in 1984. In 2001, Chris Anderson's Sapling Foundation acquired TED from its founder, Richard Saul Wurman. In recent years, TED has expanded to include an international conference, TEDGlobal; media initiatives, including TED Talks and TED.com; and the TED Prize.

## About TEDx

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection in a small group. These local, self-organized events are branded TEDx, where x = independently organized TED event. The TED Conference provides general guidance for the TEDx program, but individual TEDx events are self-organized and subject to certain rules and regulations.



# Our Theme: Legacy

During our 4th annual TEDxFarmingdale event, we'll be tackling the theme "Legacy." What is legacy and does it have any place in the creation of ideas? Legacy is defined as something transmitted by or received from an ancestor or predecessor or from the past, but does legacy mean more to us in terms of the long-term impact of ideas? Our 4th annual TEDxFarmingdale event will showcase the concept of legacy and its meaning in the grand scheme of creating ideas and innovating.

TEDxFarmingdale is preparing an event to showcase ideas worth spreading, ranging from “telescope ideas” that explore the farthest limits of our imaginations, “binocular ideas” achievable just a few years from the present, or “magnifying glass ideas” examining an immediate problem and offering a solution that’s available right here and now.

We are inviting speakers with ideas that stimulate the imagination and inspire us to explore possibilities that have the potential to move our state forward – advancing education, health, happiness and economic opportunity for the benefit of all Long Islanders and potentially many more.

While "legacy" is something that most individuals can only hope to attain in a lifetime, we hope to cement our on our stage this October.



# Sponsorship Levels

	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
Event tickets	10	6	4	2
Mention on stage and in video trailers	✓	✓		
Logo included in pre-roll slide of recorded videos	✓	✓		
Logo included on event program	✓	✓	✓	
Text acknowledgement in event program				✓
Logo on “Thank You” poster inside venue	✓	✓	✓	
Logo displayed on screen during breaks	✓	✓	✓	
Logo displayed on TEDxFarmingdale website	✓	✓	✓	✓
Distribution of promotional material	✓			

\$500 X-sponsorships receive a text acknowledgment in our program and website.

\$250 Daler-sponsorships receive a text acknowledgment on our website.

In-kind sponsorships are welcome. Contact us for details.

